



FOR IMMEDIATE RELEASE:

Crimson Moon Entertainment Announces Soft Launch Release of iGun Pro 2

Next generation of popular app introduces new gameplay elements, including attachments, painting, patterns, and worldwide design contests

Centerville, Ohio – January 24, 2017: Crimson Moon Entertainment, the developer of the popular iGun Pro app, which recently surpassed 50 million downloads worldwide, announced today the soft launch release of iGun Pro 2 for iOS in Canada, Australia, and New Zealand.

iGun Pro 2, an all-new version of the most successful virtual gun app available on mobile devices, builds upon the core features of the original app and introduces several exciting new gameplay elements for users to enjoy:

- Make each gun truly unique with a mobile-optimized, touch-friendly painting system that includes customizable colors, patterns, and version slots that allow for unlimited designs.
- Become the ultimate gunsmith with a flexible system that allows attachments, including nesting.
- Win loot and fame by competing in Design Contests against iGun Pro 2 users around the world.
- Earn Crates to unlock rewards, collect new guns, and upgrade existing arsenals.

“Over the years, we have gotten great feedback from our users and requests like adding attachments and the ability to customize a gun into the app,” says David Holtkamp, CEO of Crimson Moon Entertainment. “With the launch of iGun Pro 2, users can create a custom arsenal like never before.”

The new features in iGun Pro 2 help elevate the gameplay above other gun simulation apps on the market.

“The mobile apps market is competitive,” says Crimson Moon Entertainment Director of Marketing David Bishop. “We built the app from the ground up based on what our 1.5 million monthly active users love about iGun Pro, but with new gameplay elements that excite, engage, and reward them for loyalty within the app.”

iGun Pro 2 is available for iOS in Canada, Australia, and New Zealand at this time. Android devices will be supported in a later release. The app is scheduled to launch globally in late February. More information is available at crimson-moon.com under Press/Media.

About Crimson Moon Entertainment

Crimson Moon Entertainment is the developer of iGun Pro, a gun simulation app with an average of 1.5 million monthly active users. iGun Pro is the leading virtual platform for non-violent firearm education and demonstration.

###

Contact:

David Bishop
Crimson Moon Entertainment
937-356-3132
david.bishop@crimson-moon.com